

## ABSTRACT

The present invention refers to a process for preparing a compound of general formula (A), as reported in the description, wherein R is a radical of naproxen or bromonaproxen and  $R_1$ - $R_{12}$  are hydrogen or alkyl groups, m, n, o, q, r and s are each independently an integer from 0 to 6, and p is 0 or 1, and X is O, S, SO, SO<sub>2</sub>, NR<sub>13</sub> or PR<sub>13</sub> or an aryl, heteroaryl group, said process comprising  
10 reacting a compound of formula (B)



wherein R is as defined above and Z is hydrogen or a cation selected from: Li<sup>+</sup>, Na<sup>+</sup>, K<sup>+</sup>, Ca<sup>++</sup>, Mg<sup>++</sup>, tetralkylammonium, tetralkylphosphonium, with a compound of formula (C), as  
15 reported in the description, wherein  $R_1$ - $R_{12}$  and m, n, o, p, q, r, s are as defined above and Y is a suitable leaving group.